

**Bernard Salt**  
**Partner**  
**KPMG**

Bernard Salt's success in picking demographic trends has made him one of Australia's leading advisors to the property investment and development industry.

A partner with KPMG Property, Bernard has a blue-chip client list who take his advice on what to build and where and when to build it. Over the past decade, Bernard has excelled in forecasting the Australian social and lifestyle changes that have had very real commercial consequences. When he talks those who listen include major retail developers wanting to know where to position their stores, designers of the latest residential communities and investment managers needing to structure attractive property portfolios.

Bernard is well known for writing the defining text on the sea change phenomenon, the best seller *The Big Shift*. He has also charted the rise and fall of the Baby Boomers as well as forecast what's on the way for Generations X and Y. Known nationally as a property advisor, business analyst and demographer he is also sought after by leading media outlets for his commentary on the changes in Australian lifestyle that are shaping our towns and cities.

Bernard's extensive experience means he is one of the best placed analysts to provide thoughtful insights into what property investors, developers and Australian business need to know about the future. Don't miss this opportunity to hear the very latest in demographic analysis or you'll miss hearing answers to the big questions that can put you one jump ahead of the pack. Questions like 'what does the future hold for south-east Queensland?', 'what might Australia look like in 20 years' time?', 'what's the next big lifestyle change?' and 'can the rush to our CBD's last?'